

#### **NEWS & EVENTS**

# Vietjet contributes to accelerate the recovery and development of Vietnam's tourism



On March 15, Managing Director Dinh Viet Phuong attended the 2023 National Conference on Tourism themed "Accelerating Recovery - Accelerating Development" chaired by Prime Minister Pham Minh Chinh. The conference aims to discuss the tourism industry's situation, obstacles, causes and propose solutions to "accelerate".

Speaking at the conference, MD Dinh Viet Phuong shared: Vietjet is committed to accompanying the Ministry of Culture, Sports and Tourism, and the Tourism Association to promote Vietnam's image, contribute financial and material resources to the Tourism Fund, and continue to expand the flight network connecting Vietnam and many destinations in the region and the world.

On March 10 in HCMC, Vietjet together with many industry leaders and domestic travel companies participated in the seminar "Opening visas, restoring tourism" organized by Thanh Nien newspaper, to discuss, make proposals and solutions to collect revenue, attract international visitors, thereby recovering tourism, contributing to the country's economic growth.

Speaking at the seminar, Vice President Do Xuan Quang shared, "Vietjet is committed to increasing the frequency of flights to domestic and foreign tourist destinations, ready to cooperate with localities and businesses to enhance cooperation, participate in tourism links, coordinate with foreign promotion organizations to create close links in tourism and trade."

Hanoi Tourism Festival 2023 with the theme: "Connecting heritage values for development of tourism" held from 24-26 March 2023 attracted more than 65,000 domestic & international tourists with more than 100 booths. At the festival, Vietjet's booth received a lot of attention because of its special activities, promotions and attractive gifts for visitors to the festival.

# **Delegation of the Ministry of Foreign Affairs** and Ambassadors visited Vietjet



On March 17, Dr. Nguyen Thanh Hung, MD Dinh Viet Phuong and the Board of Directors welcomed the delegation of new Ambassadors and Heads of Vietnamese Representative Offices abroad led by Foreign Affairs Deputy Minister Pham Quang Hieu at Vietjet head office.

At the event, Vietjet's Board of Directors thanked the support of the Ministry of Foreign Affairs, Ambassadors and Heads of Vietnamese representative offices abroad for all businesses including Vietjet in connecting and promoting the opening of flights. Vietjet hopes for continuous

# The Managing Director gave an impressive speech to celebrate the **10th anniversary of the Vietnam - US** comprehensive partnership



facilitation to develop the flight network and become a bridge for cultural and political exchanges, take the lead in economic development activities. Vietjet leaders also wished to the Ambassadors and Heads of Vietnamese Representative Offices to achieve much success in the upcoming working term.

# Vietjet pioneers in expanding the **Vietnam's logistics** ecosystem with the global supply chain

On March 1st, on the occasion of the 30th anniversary of diplomatic relations between Vietnam and the United Arab Emirates (UAE), the Vietnam Logistics (VLA) in collaboration with the World Logistics Passport (WLP) and the UAE Embassy held a signing ceremony and a seminar to launch the World Logistics Passport Vietnam.

WLP is a global initiative designed to

MD Dinh Viet Phuong gave a speech at the event celebrating the 10th anniversary of the comprehensive partnership between Vietnam and the US organized by the US - ASEAN Business Council (US-ABC) on March 21, about Vietjet's development journey with the close companionship of the Governments of the two countries, the US diplomatic missions, leaders and businesses.

The MD thanked the diplomatic missions of the two countries Vietnam - the United States, the US Ambassadors to have supported and connected Vietjet with Boeing, Pratt & Whitney, Honeywell, etc. to contribute to bilateral turnover with contracts of tens of billions of USD, together with Vietjet realize the flying dream of more than 100 million customers, looking forward to accelerate companionship in the coming time. Speaking at the event, US Ambassador to Vietnam Marc E. Knapper also highly appreciated Vietjet's role in building and developing the Vietnam

- US cooperation in the past 10 years.

#### Western Australian government supports Vietjet to open more flights to Australia



On March 7, MD Dinh Viet Phuong hosted a reception for the Government of Western Australia (Australia) delegation led by Mr. Hon Roger Cook - Deputy Premier of Western Australia to pay a working visit at Vietjet office. Attending the meeting, there were the Vice President Nguyen Thanh Son and Vietjet's commercial leaders.

Mr. Hon Roger Cook congratulated Vietjet on the strong development in recent

# Implementing the 2023 plan in the **Central and Northern regions**

A series of conferences to implement the 2023 plan have been implemented, on March 9 in Ho Chi Minh City, March 14-15 in Tuyen Quang and on March 17 in Da Nang, the 2023 Plan Implementation Conference with the theme "Leading The Sky".

Speaking at the Northern event, MD Dinh Viet Phuong emphasized the importance of

years, notably the opening of a direct route connecting Vietnam with Australia. The Deputy Premier of Western Australia hopes that with the support from the two countries as well as its capacity, Vietjet will soon open direct flights to Western Australia, facilitating cultural exchange activities, growth of tourism and trade between the two countries as well as Western Australia and Vietnam.

trade partners in the development of local aviation & tourism. The event brings together Vietjet with its trade partners, contributing to creating a driving force for the development of trade - economy tourism in Vietnam in general and the region in particular.

remove trade barriers and promote the trade flow within its network. Vice President Do Xuan Quang shared that Vietjet believes that cooperating with WLP will contribute to helping Vietnam's logistics ecosystem operate more effectively in the global supply chain.

On this occasionk, the UAE Ambassador delegation visited Vietjet's office. Mr. Bader Abdulla Al Matrooshi - UAE Ambassador believes that the good relationship between the two countries and businesses will grow further. He pledged to support Vietjet to open more new routes connecting Vietnam and the UAE to facilitate cultural exchange, tourism and trade activities.

# **Connecting Can Tho Floating Market** to Ha Long Bay easier with Vietjet

On March 10 in Can Tho, Domestic Sales & Distribution Director Nguyen Bac Toan attended a conference to exchange experiences between Can Tho City and Quang Ninh province.



Vietjet is a pioneer airline in opening routes to Can Tho and Van Don airport (Quang Ninh). With the support of localities, Vietjet commits to continue accompanying other destinations in Vietnam in economic and social development activities, connecting localities with many new local and international destinations. On this occasion, Vietjet also said that it is expected that this April, the Can Tho - Van Don route will also be put into service by the airline to serve people and tourists with the expected 3 round trips per week.

#### **INVESTORS RELATIONSHIP**

#### Welcoming the Boeing delegation to pay a working visit at Vietjet



On March 7, a delegation of Boeing Corporation led by Mr. John Bruns, Vice President in charge of Global Business & Marketing Strategy paid a working visit at Vietjet.

Welcoming the delegation, MD Dinh Viet Phuong and the Board of Directors discussed with the delegation about the long-term cooperation strategy between the two sides through the plan to develop a new fleet, train human resources, develop aviation infrastructure, flight management system as well as supply chain in the coming time.

Also on this occasion, the Boeing delegation visited Vietjet Aviation Academy (VJAA) and was especially impressed with the training facilities and activities here.

#### **OPERATION & TRAINING**

Vietjet welcomed the insurance consultants Gallagher Limited and Willis Towers Watson Limited







On March 16, two of the world's leading insurance consulting companies UK based Gallagher Limited and Willis Towers Watson Limited visited and worked at Vietjet Aviation Academy. Vice President To Viet Thang welcomed the delegation and congratulated the good cooperation between the two sides. Vietjet leaders believe that through this

visit, the relationship between Vietjet and insurance consulting units will continue to develop more sustainably in the future.

Gallagher Limited and Willis Towers Watson Limited are currently the world's largest insurance consulting and risk management companies, with a wide range of insurance advisory services and corporate solutions.

# Bringing the dream of conquering the sky closer to young people



On March 19, Vietjet Aviation Academy (VJAA) attended the program "Career Orientation 2023" for nearly 15,000 students from universities in Hanoi. Sharings about the aviation industry, opportunities and dreams of conquering the sky, realizing the flying dreams of Vietjet pilots and cabin crews attracted many young people.

VJAA's training and recruitment programs will continue to be introduced to young people through recruitment and career guidance programs in local and foreign universities, meeting the needs of young people and the development of Vietjet as well as the aviation industry.

# **Vietjet accompanies Victoria South** Saigon School to "Pick up your dreams to fly"

On March 18, students from Victoria South Saigon School (VIC) attended a career orientation tour at Vietjet Aviation Academy (VJAA). The field trip with the theme "Born to Fly" gave the students fun, useful and immersive practical experiences with their favorite aviation job. The program is specifically designed by VJAA for students from partner schools who want to orient and develop careers for the younger generation. It is expected that in the near future, this special experience course will be expanded by VJAA with schools across the country to help young students soon conquer their dreams in aviation.

#### **COMMERCIAL ACTIVITIES**



**Flying from across Vietnam to** Australia easily with VNDO tickets, let's Vietjet!

#### Vietjet is ready to make a strong comeback with Chinese routes



The Chinese Government's decision to put Vietnam on the pilot list to open tourism in groups brings opportunities for Vietnam's tourism and aviation. As the airline operating the most routes to the Chinese market before the pandemic, Vietjet has prepared with all its operations and commercial resources, ready to make a strong comeback with China's market.

The Vietjet Ground Services (VJGS) held a closing ceremony for the 5S 2022 program. After a period of implementation, the 5S program has contributed to creating a clear change at VJGS with professional, efficient and well organized working areas and storage. This has contributed to enhance work quality and efficiency, save costs and build a good brand image for Vietjet' at Noi Bai airport.



The program also awarded prizes to teams with outstanding achievements in project implementation and the deployed the 2023 plan.

# **Southern Airport Authority cooperates** with Vietjet to ensure aviation security and safety

Last week, the Southern Airport Authority (SAA) delegation coordinated with Vietjet to review the security and safety of operations at Tan Son Nhat airport. Through the evaluation process, the representative of SAA recognized Vietjet's good results in maintaining and ensuring regulations on aviation security and safety. SAA also cooperated with the company to update new regulations during the operations process.





The passengers from across Vietnam can easily fly to Ho Chi Minh City to fly to Australia (Melbourne, Sydney) with the Vietnam domestic flight tickets from only VND0, experience the SkyBoss/SkyBoss Business ticket class with 50% discount applied to the entire flight network.

After Melbourne and Sydney, Vietjet continues to open the direct route from Ho Chi Minh City to Brisbane, connecting the Vietnam's most dynamic city and the Australia's third largest city also known as New York of the Kangaroo Land.

Jubilantly celebrating the new route, from March 16 to March 23, 2023 Vietjet offers passengers a great party of VND0 tickets at www.vietjetair.com and Vietjet Air mobile app, applying for all routes connecting Vietnam and Australia (Melbourne, Sydney, Brisbane) with many other attractive promotions.

# Vietjet offers a promotion with new international routes on the Women's Day 8/3

# **Discover Hong Kong with 3 direct** routes from Ho Chi Minh City, Da Nang, Phu Quoc



Welcoming the festive season at the most vibrant shopping paradises in Asia, Vietjet offers the opportunity to fly across Hong Kong and Southeast Asian countries with tickets priced from only VND0 during the golden week from March 10 to March 16, 2023 with the flight period from March 20 to May 20, 2023.

# Vietjet Thailand jubilantly opens Bangkok - Okinawa route

On March 16, Vietjet Thailand cooperated with Thailand's leading travel agency Tourladfah to launch the first direct flight between Bangkok and Okinawa (Japan) with a warm welcome ceremony at Naha Airport (Okinawa).

The new route Bangkok - Okinawa will be operated with 2 flights/week, on Thursday and Sunday. The cooperation between Viejet Thailand and Tourladfah opens up new opportunities for both service providers and stimulates the tourism market between countries.

Celebrating the International Women's Day 8/3, Vietjet offers passengers millions of tickets priced from only VND8,300 on its entire flight from March 3 to March 9, 2023, applying to the entire domestic and international flight network. The flexible flight time is from September 6 to December 19, 2023.

# Vietjet Thailand launches "School Holiday Mega Sale" promotion with fares from only O THB

To facilitate family trips during the upcoming vacation, Vietjet Thailand launches the promotion "School Holiday Mega Sale" with fares from only 0 THB, applicable to the airline's entire domestic and international flight network.Booking period from March 21 to 25 for domestic flights in Thailand and from March 21 to 31 for international flights at Vietjet Air website, mobile app, Facebook Vietjet Thailand and agents. Departure time is from April 10 to October 31, 2023.

#### SOCIAL ACTIVITIES

# Happy March 8, Vietjet gives meaningful gifts to "half of the world"



Celebrating International Women's Day, March 8, many special activities and meaningful gifts have been given to half of the world by Vietjet.

The freshest flower bouquets were sent by the Vietjet family to Chairwoman Nguyen Thanh Ha, President & CEO Nguyen Thi Phuong Thao, Vice President Ho Ngoc Yen Phuong, Nguyen Thi Thuy Binh - the talented and beautiful female generals and all Vietjet women. Best wishes and thanks are sent to the sisters who have always inspired and together

with Vietjet conquered the top and constant development on the world aviation map.

On this occasion, Vietjet also presents a video with many touching stories about the journey to cross boundaries, seek understanding and spread love, accompanying the "Embrace Equity" campaign (for gender equality), advocating for women's rights, raising awareness of a just and good society. Lovely cards with wishes and "Fly for Love" dance performance were presented to passengers on this occasion.

#### **Accompanying the Australian Business** Award 2022



Vietjet accompanies the "Australian Business Award 2022 - Shining Stars" organized by the Australian Business Association in Vietnam (Auscham Vietnam) on March 17 with the participation of the Australian Consul General and two sides' organizations and enterprises.

At the event, the Australian Government representative welcome Vietjet to Australia with new routes connecting Vietnam with Melbourne, Sydney and Brisbane, expecting Vietjet to continue to expand its network to Australia, contributing to bilateral relations promotion.

#### www.vietjetair.com

# **Celebrate Holi - the** colorful festival with Vietjet

From March 8-9, 2023, Vietjet jubilantly organized many activities on the flight to celebrate Holi festival. Passengers on Vietnam - India flights experienced the Gulal ritual and shared a special moment with Vietjet's friendly crews.

# "Wing the dreams" for disadvantaged students in Cao Bang





On March 17, Noi Bai Ground Services Operations Center cooperated with Noi Bai International Airport Border Gate Police to organize the program "March at the border of my Fatherland" at Hong Sy Primary School (Cao Bang).

The delegation and benefactors gave 158 gifts to students living in difficult circumstances, and also donated many equipment for teaching and activities. The mission hopes that the teachers and students will soon overcome difficulties to teach well, study well, contribute to the development of the country, and support the dreams of the children.